



**SCHEDULE**  
**32nd ANNUAL SOUTHEAST TOURISM SOCIETY MARKETING COLLEGE®**  
**MERCER UNIVERSITY, MACON, GEORGIA**  
**June 2-7, 2024**

1:00 – 4:00 PM           Registration – *University Center*

5:00 PM                    Orientation – *Willett Auditorium*

6:00 PM                    Reception – *University Center/President’s Dining Room*

**Monday, Tuesday, Thursday:**

7:00 AM – 8:00 AM           Breakfast – Connell Student Center

8:00 AM – 11:50 AM           Classes

11:50 AM – 1:00 PM           Lunch – Connell Student Center

1:05 PM – 4:50 PM           Classes

**Wednesday:**

7:00 AM – 8:00 AM           Breakfast – Connell Student Center

8:00 AM – 11:50 AM           Classes

11:50 AM – 1:00 PM           Lunch – Connell Student Center

1:05 PM – 4:50 PM           Festival & Events Classes or Free Afternoon

**Friday:**

7:00 AM – 8:00 AM           Breakfast – Connell Student Center

8:00 AM – 10:30 AM           Classes

**Dinner Schedules:**

Monday Night: Dinner *at Fall Line Brewery*; Included with registration; transportation provided

Tuesday Night: Pizza Party *at the dorm*. Food only if participating. Beverages OYO

Wednesday Afternoon: Free for those not in the Festivals & Events Track classes

Wednesday Night: Dinner *off campus*. Included with registration; transportation provided

Thursday Night: Dinner on Your Own

\*Schedule subject to change